

Message Text

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PAGE 01 SOFIA 01587 071012Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
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R 070755Z AUG 78
FM AMEMBASSY SOFIA
TO USDOC WASHDC
INFO SECSTATE WASHDC 5039

UNCLAS SOFIA 1587

FOR BEWT/TDAD OLEG JERSCHOWSKY

E.O. 11652: N/A
TAGS: BEXP, BU
SUBJECTW MEAT AND DAIRY TECHNICAL SALES SEMINAR

1. ADVANCE OFFICER RINEHART, ACCOMPANIED BY ECONOFF ROBERT CLARKE AND DENCHO KHRISTEV, VISITED REPRESENTATIVES OF THE FOREIGN TRADE ORGANIZATION "RODOPAIMPEX", STATE ECONOMIC ORGANIZATION "RODOPA" (RESPONSIBLE FOR MEAT AND MEAT PRODUCTION), AND STATE ECONOMIC ORGANIZATION "MLECHNA PROMISHLENOSH" (RESPONSIBLE FOR DAIRY FARMS AND DAIRY PRODUCT PRODUCTION). THE LATTER TWO WILL CO-SPONSOR RESPECTIVE PORTIONS OF TSS.

2. ALSO MET WITH BULGARREKLAMA. THEY WILL HANDLE NECESSARY ADMINISTRATIVE ARRANGEMENTS INCLUDING ADVANCE PUBLICITY, TRANSLATION AND PRINTING OF INVITATIONS AND BROCHURES, AND PROVIDING TRANSLATORS. WILL HAVE VERY LIGHT BUFFET LUNCHEON BOTH DAYS OF THE SEMINAR. EMBASSY WILL HOST A RECEPTION FOR THE GROUP ON OCT 12, EMBASSY WILL ALSO FURNISH TRANSPORTATION FROM AIRPORT TO HOTEL FOR SEMINAR GROUP.

3. FOLLOWING ARE ESTIMATED COSTS FOR SOFIA:

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RENTAL OF SEMINAR ROOM IN HOTEL BALKAN	\$800
SIMULTANEOUS TRANSLATION EQUIPMENT, MOVIE SCREEN, MICROPHONES, ETC.	300
TRANSLATION AND PRINTING OF SEMINAR BROCHURES	600
TRANSLATORS (2 DAYS)	500
COFFEE - OCT 12 AND 13	150
BUFFET LUNCHEON - OCT 12	500

FEE TO BULGARREKLAMA	497.50	
CONTINGENCIES	150	
HOTEL ROOM FOR AXELROD AND RINEHART		270
TOTAL	\$3,767.50	

AS PREVIOUSLY STATED, COSTS ARE UP CONSIDERABLY, PARTICULARLY FOR HOTEL SPACE.

4. PLANT VISITS HERE ARE NOT FEASIBLE; HOWEVER, A BRIEFING FOR SEMINAR PARTICIPANTS BY BULGARIAN MINISTRY OF AGRICULTURE HAS BEEN REQUESTED. EMBASSY WILL FOLLOW UP.
GARTHOFF

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NNN

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